

## Foothill High School Baseball - Business Sponsorship Prospectus

Foothill High School Booster Club, Inc. is a 501c3 organization (Federal Tax ID# 91-2171069) Your sponsorship is considered a charitable donation and is tax deductible.

### Facts about the FHS Baseball Program

Approximately 65 kids play Baseball at Foothill High School.

- Foothill HS is a premier Division 1 baseball program in Southern California.
- Between Varsity/JV/Freshman and other off-season play, there are approximately 100 games at Foothill High School.
- There are 20-25 players per team.
- If each athlete brings 2 parents to every game, that is over 12,000 potential advertising opportunities.
- Many athletes bring additional attendees.
- Additional foot traffic from many other activities are also in close proximity to the baseball field.

#### Facts about the community

- The area surrounding Foothill High School has higher property values and household incomes relative to the rest of California and Orange County.
- Median resident age: 42\*
- Average adjusted gross income: >\$150,000\* (\*As reported in city-data.com)

#### Where your money goes

Contributions and donations are used for equipment, uniforms, team transportation, field maintenance, baseballs, umpire fees, coaches' stipends and many other much necessary expenditures. Perhaps more importantly, your contributions and donations will also be used to help support players whose families cannot afford many of these items. The Foothill Baseball Booster Club is dedicated to patronizing the establishments that support our program.

All sponsors are included on our sponsor web page: www.knightsbaseball.com

THANK YOU FOR YOUR SUPPORT! GO KNIGHTS!!



# Sponsor the Foothill Knights Baseball Program

**DIAMOND LEVEL - \$5,000** Includes premier centerfield location for 7'x18' OUTFIELD fence banner, signage at snack bar open for home games, (2) stadium chair seats with FHS signage, special announcement at yearly fundraiser, and logo on Foothill Baseball homepage with link to sponsor's website.

**PLATINUM LEVEL - \$2,500** Includes 7'X18' central location for OUTFIELD fence banner and logo on Foothill Baseball homepage with link to sponsor's website.

**GOLD LEVEL - \$1,000** Includes 7'X14' OUTFIELD fence banner and logo on Foothill baseball homepage with link to sponsor's website.

**SILVER LEVEL - \$500** Includes 3'X6' fence banner and logo on Foothill Baseball homepage with link to sponsor's website.

Web Ad and Banners will be prominently displayed throughout the 2024-25 season. Email all files and ART work to: <a href="mailto:ddscott89@gmail.com">ddscott89@gmail.com</a>

To become a sponsor or ask any questions, please contact: Damon Scott - 714-325-5633 Make checks payable to: Foothill Baseball Boosters Send checks to: Damon Scott, 10901 Lake Court Road, Santa Ana, CA 92705

Company:\_\_\_\_\_
Contact Name: \_\_\_\_\_

Date: \_\_\_\_
Phone Number: \_\_\_\_
Email Address: \_\_\_\_
Website: